



Ham Radio – Now What?

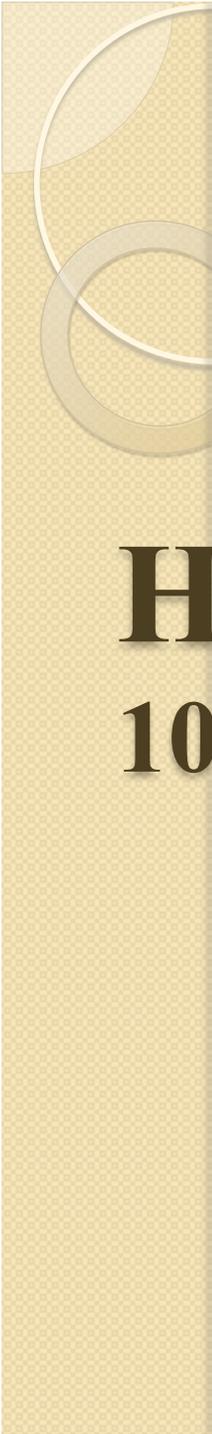
Ward Silver, NØAX

Microhams

March 2016



Golden Age of Ham Radio



Ham Radio 1.0

100 Years of Radio Goodness



**"If I'd known I was going to live
this long, I'd have taken better
care of myself."**

Eubie Blake at 103



Strategic Point of Inflection



Ham Radio 2.0

The BIG Pivot



"Without accepting the fact that everything changes, we cannot find perfect composure. But unfortunately, although it is true, it is difficult for us to accept it. Because we cannot accept the truth of transience, we suffer."

D. T. Suzuki



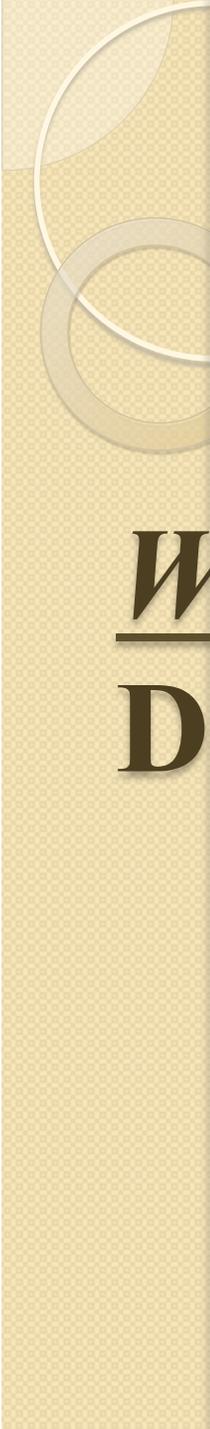
**What Do We See through
the Windshield?**



**Who Do We See in the
Windshield?**



**Why Would They Become
Hams?**

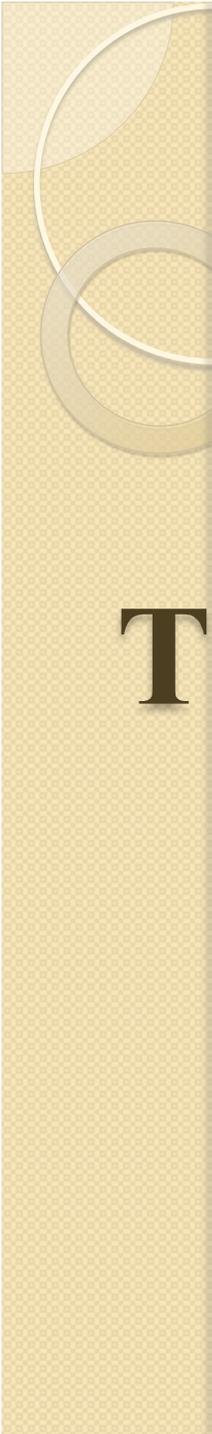


**What Will These New Hams
Do?**



**“It is not necessary to
change. Survival is
not mandatory.”**

Edward Deming



The Good Arrow



The Good Arrow

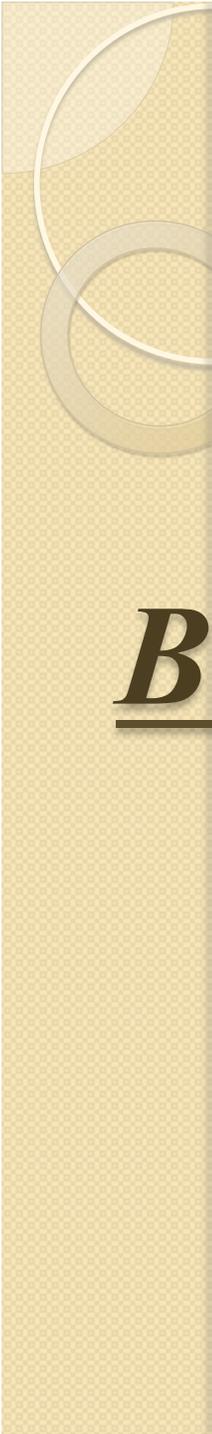
- **Understand radio's physical environment**
- **Improve efficiency, accuracy, and breadth of expertise**
- **Encourage technical learning about communication**
- **Develop new radio services and techniques**
- **Create new opportunities for building and innovation**
- **Build a worldwide community of hams**



**Outreach, Outreach,
Outreach**



Go To Where People Are!



Build Bridges, Open Doors



**"The more you do
anything that don't
look like advertising
the better advertising
it is."**

Will Rogers



Ham Radio's Uniqueness



Lifetime Hams

Recruit, Train, Retain



Balance, Balance, Balance



**There is no greater
threat to Amateur
Radio than
demographics and
complacency.**

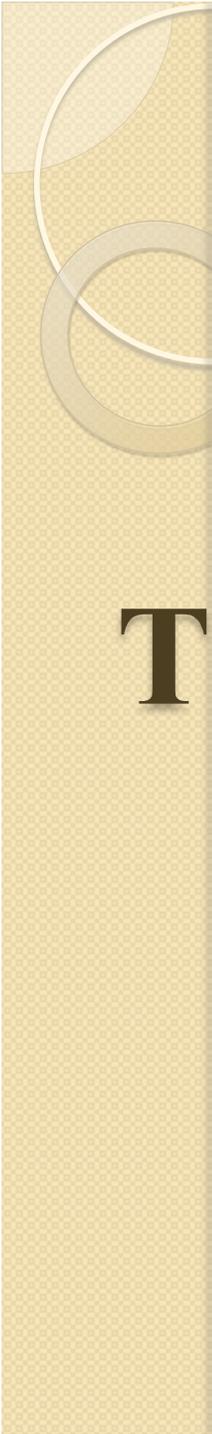


Get On With It



**”The future is already
here; it's just not very
evenly distributed.”**

William Gibson



Thank You!!